

Second Pride Board of Directors Meeting

Minutes

February 16th, 2019

I. Call to order

Seeing that quorum was met the Chair Lee McKay called to order the Second Pride Board of Directors Meeting at 14:01 PM SLT on February 16th, 2019, at the Second Pride Meeting Skybox in Second Life.

II. Board and Committee Members

A. Board Members Present:

Chair/Technology Director – Lee McKay
Outreach Director – iOn (AlPrunty)
Building Director – Стаятя Евеηстаяя (starter232) and
Secretary/Treasurer – Bock McMillan

B. Committees and Representatives Not Present:

Security Director - Tootsie Nootan (Internet down)

The Chair started the meeting with a few remarks: *“I wanted to quickly say that the reason we haven’t had a meeting since December is that we were working on a couple items for which I wanted to be sure we had complete and accurate information to present, rather than create confusion. I apologize for that delay, but I believe we have some truly amazing news to share! Because we have a lengthy agenda today, we will try to move through the items quickly and then open the floor to any new business.”*

III. Adoption of minutes from previous meetings

The minutes from the board meetings on

- a) **October 14th, 2018,**
- b) **November 10th, 2018,**
- c) **December 1st, 2018, and**
- d) **the special meeting on December 1st, 2018,**

have been displayed on the Second Pride website for review for some time.

The minutes were **unanimously approved**.

IV. Statement concerning the Winter Event

Chair: *“I just want to say a huge thank you to all our hard-working Directors and their teams for pulling off a great Winter event at the last minute. Building out a region, booking entertainment and vendors, etc., are arduous tasks, and this team did an amazing job showing what they are capable of. I think we are all aware that it was not a huge success regarding attendance, and I think the biggest problem we had was that we scheduled the entertainment part of the event a week too late...it was too close to the holiday. I also think I was the one that suggested that weekend, so I take the blame on that. Next year, we’ll most likely still do a long event, but put the entertainment a week sooner, and of course, we’ll have*

more time to get the word out, involve the vendors more, and really hype it up. I still say it was a success!"

V. Acknowledgment of resignations of board members

The Chair remarks: *"Unfortunately, since the last meeting, the Secretary, and the Events Director, resigned from the Board. In the new Bylaws, these were both "legacy" positions, and therefore, Bock McMillan immediately assumed the role of Secretary/Treasurer, and i0n took on the title of Outreach Director, which covers Events, Marketing, and Community Relations. Bock has already formed committees to help him with various Treasury functions such as Auditing, and i0n is in the process of forming committees for the functions that fall under his department. Anyone in the Membership who is interested in helping the Board on any of our committees is always encouraged to speak to the appropriate Director at any time."*

VI. Introduction of Committee Members

A) The Treasurer

I have two committees to report, the Audit Committee and the Charitable Donations Committee

The Audit Committee consist of, besides me,
LLEdge Eames, former Chair,
Petr Hastings-Vanbeeck, former Chair,
Jak Calcutt, former Build Director and
Karl Kalchek, former Community Relations Director

The Charitable Contributions Committee consists of, besides me,
i0n (AlPrunty), the Outreach Director,
Tootsie Nootan, the Security Director,
LLEdge Eames, former Chair and
Karl Kalchek, former Community Relations Director

B) The Build Director

Well my group is a lot smaller and the Build Committee consists, besides me, of
Dani Darkwood and
Geon Garzo

C) The Outreach Director

For the Outreach Committee
Lady Mom (backupmom), who helps me chair that committee

For the Events Committee
Master Troy from Starbucks lair
Raentreive,
Noah Valis and
Ony Valis

For the Marketing Committee
I have several from Australia who have expressed interest and I will be meeting with them soon.

Chair: Great! Welcome to all the new committee members!

VII. Financial update, statement regarding donation to the Trevor Project and future charitable contributions

The Chair recognized the Treasurer to give a financial update and talk about our recent donation and future charitable contributions.

Treasurer: *"Thank you, Mr. Chairman. I can report that as of today at 10:15 AM SLT, we have L\$ 369,214 and USD8.64. This is very much thanks to Linden Lab waiving the tiers for both January and February during our ongoing discussion with them. We are indeed very grateful to Linden Lab for their great generosity.*

As regards the donation to the Trevor Project of USD2,170.00, I have received documentation that the donation was completed by the former chairman on December 28th, 2019. The receipt (redacted by me to conceal the former Chairs first life name and address) can be found on the Second Pride website here: <https://second-pride.com/wp-content/uploads/2019/01/Redacted-Receipt-TTP.pdf>. The donation has subsequently, upon my request, been verified by the Trevor Project.

As for future contributions I am planning a meeting with the Charitable Contributions Committee to discuss criteria for eligibility to receive donations and whether the recipient must have an inworld presence or if there are other safe procedures that can be adopted so that the donations reach the appropriate receiver in a swift and timely fashion."

Chair: *Thank you! I think that's great news!*

VIII. Results of meeting with Linden Lab and future options

Chair: *"And from good news to even more good news (this is lengthy, so bear with me).*

Bock and I recently met with Linden Lab, specifically Patch Linden and Keira Linden to discuss with them our options regarding our region and the expense that goes with it. Bock and I had talked at length, and based on our cash on hand, and rate of donations, we determined that we would not be able to keep the region even until our main event in June. To give you some background on this, it was determined by previous Boards (and we agree with this) that we did not fit into the mold of a traditional non-profit organization and could not meet the guidelines for a free region in Second Life. For transparency, Second Pride is not a registered non-profit in the real world. We exist only in Second Life, and we are not categorized as a non-profit here.

Those rules drastically limit the types of activities that can be presented on the region provided. So, our region is a full priced, standard region, costing \$250 US dollars per month. Our conversations also considered that we do not currently make enough use of the region to justify that expense. I believe that will change as we go forward, but still, it doesn't make sense for us to raise donations, just to expend them on the region.

The good news is, Linden Lab pointed out a program we were not aware of previously. In simplest terms, the Second Pride region would provide a Gateway into Second Life. We would

convert a small portion of the land (size to be determined) into a "SL 101" learning area for new avatars to learn how to use Second Life. Our website would become a registration point for new users to Second Life, and our region will be their very first landing point!

Registrants through our website will come right into our learning area. We can design that learning area to be LGBT focused and provide access to whatever resources we think they might need, including gifts from and links to vendors, clubs, and other organizations within Second Life. In exchange for this, our region will be FREE! In addition, Patch Linden very graciously waived our January and February tier fees, and we thank him for doing that. It gave us much needed breathing room.

Because we believe so strongly in this path, our Build Director, Starter, has already begun the design work on our learning/landing area, and we hope to have it completed for Linden Lab to review before March 10th. And as a footnote, yes, we can collect donations, have parties, etc. on the region. The only real restriction is that we can't do rental spaces, either residential or commercial. We will continue to offer vendor space for a suggested donation during events.

I truly hope that this savings will allow us to do much bigger and better in our financial support of other organizations. It certainly makes us better stewards of the donations given to us.

Bock, thank you for your tireless work on this, and for being a sounding board! is there anything you'd like to add?"

Treasurer: *"Thank you sir, no you summarized it brilliantly!"*

Chair: *"Is there a motion that we continue along this path, become a Gateway region for Second Life, allowing us to retain our current region at no charge?"*

The Treasurer moved accordingly.

The motion was seconded, voted upon and **accepted unanimously**, meaning we will move forward with the Gateway-project.

IX. Proposal concerning new logo

Chair: *"At this time, the Chair recognizes the Treasurer to give us a presentation regarding a new logo for Second Pride. There is a document related to this presentation available under "Documents" on the Second-Pride.com website." (Re the mentioned document see remarks below)*

Treasurer: *"Thank you, Mr. Chairman. I would like to start with apologizing to iOn for not bringing this matter to his attention before suggesting that this item be added to the agenda today. I have been, very correctly, chastised by the Chair for overstepping the boundaries of my stewardship in the organization without first consulting the Outreach Director. I am indeed very sorry for my negligence and hope to never make such a mistake again.*

As for the suggestion of a new logo, I have for a while now thought our present logo is, to say the least, somewhat outdated and needed to be modernized. As my friend [name redacted] is a professional graphics designer in first life, I asked if he could help us with this. [He] has offered the proposals for new logos that are posted on the Second Pride website here: [posting on the website and the link have been removed at the later request of the designer].

I think the proposals are great and would give the organization a great “facelift”. Wayne has offered the proposals free of charge for all use by Second Pride but retains the right to use the proposed and/or final design in his own materials promoting his services. I suggest we proceed as follows.

- 1. Does the board agree with me that we need a new logo?*
- 2. If so, is the board satisfied with the proposals made by [name redacted]?*
- 3. If that is the case, as I have suggested in an email to the board, I propose we vote for the design we like best today, giving 12 points to the one we like best, 10 points to the one we like second best and finally 8 points to the third best.*
- 4. The two with the most points will then be put up to the vote of the full board.”*

Chair: “Okay, so to the first question. Aye or nay, do we need a new logo?”

The board **unanimously agreed** that a new logo is needed.

Chair: “So next question, are we satisfied with [name redacted] proposals. This would be the chance to say if you want to see others or go with something from his. Aye or nay?”

The board was **evenly split, 2-2**, and no tie breaking vote was available.

A discussion on the urgency of rebranding followed. Most of the board agreed that it was essential it took place soon, well before the upcoming festival as the present logo is dated and difficult to read and the organization needs rebranding.

The Build Director moved that we open ourselves to designs from the membership and do our best to adopt a new logo at the next meeting within thirty days. The motion was seconded and voted upon.

The board was again **evenly split, 2-2**, and no tie breaking vote was available.

The Outreach Director then moved we put it out to the membership to bring designs and have a special logo meeting in two weeks.

The motion was seconded, voted upon and **passed unanimously**.

Chair: “I think the only concern here was to not exclude the membership, that’s my perception anyway.”

Treasurer: “I wish to clarify my position, I was most certainly not trying to exclude the membership, but certain things are best left in the hands of professionals.”

X. Statement concerning “numerous” changes to the Bylaws of Second Pride

Chair: *“I’d like to address a rumor regarding the Bylaws of Second Pride. I’ve been hearing how we’ve made “numerous” changes in a “willy nilly” fashion. Here are the facts: In the last year, exactly two changes to the Bylaws have been voted in by the Board, and one voted down.*

The first change voted in was an almost complete revision to the Bylaws due to lack of attention for years.

The second change voted on by the Board, but not yet ratified by the Membership is a change to Article I, Objectives, which is the goals of Second Pride. This will be addressed further immediately after my statement.

The third change, voted down, was addressed hurriedly in a meeting when it was discovered that there was a potential issue with Article III, Section 7, Voting. This paragraph says that a vote can be carried by a majority of Board members present at a meeting, rather than saying a majority of sitting Board members. Having reviewed this again and based on the fact that a quorum is required to vote anyway, I no longer see it as something that needs to be addressed but will entertain discussion.

We do need to move forward with the alterations/clarifications to our Objectives, as the current set doesn’t apply to our organization as it exists today.”

XI. Proposal pg Changes to the Bylaws of Second Pride

Chair: *“If you have the agenda document in front of you, please refer to item 10. The document is available on the Second-Pride.com website. This is mildly confusing as one part has already been voted on by the Board.*

The Board has already voted to remove “Maintain an archive of real life and Second Life® LGBT history” from the Objectives. This will go to the Membership for open voting for approval, regardless of the second item.

And an additional item that both Bock and I feel needs to be added to the Objectives is “To raise funds through donations for first life world LGBT organizations”

All three of these changes must be approved by the Membership, so it would be ideal to approve the two unapproved items and have the Membership vote on the total change in one session.”

The Treasurer moved to adopt the proposed changes, the motion was seconded, voted upon and **passed unanimously**.

Chair: *“The ayes have it. We will begin public voting a.s.a.p. This will be a simple Yes or No vote to both items. And as for those pesky rumors, this still only constitutes one actual change to the Bylaws since the rewrite, not “numerous” changes. All the revisions are clearly seen on our website.”*

XII. Additional services Second Pride can/should provide to the membership.

Chair: *"This item is just a question to my fellow Board members and the community at large. What other services would you like to see Second Pride provide to the LGBT community? Please contact any of us with suggestions. If you want to share here, feel free, or you can present it privately."*

Treasurer: *"I believe that Second Pride has become too much of a party, we need to offer more. Exhibitions of art and photography, classes in self-help, suicide prevention etc."*

Outreach Director: *"Lady Mom (backupmom) is part of a team of "backup moms" that are there for those of us who need them. Perhaps we can adopt a similar model as part of our outreach team for those who need someone to talk to. We can have online PFLAG meetings. online support meetings for Gays with cancer etc etc."*

The board agreed that we were all looking forward to more suggestions from the membership. As the Chair pointed out, we remain open for any and all suggestions! (Even floats at the festival for Cay (cayson.triellis))

XIII. Main event in June and events between now and then.

The Chair recognize the Outreach Director to talk about our main event in June and events between now and then.

a) Theme

Outreach Director: *"Thank you let's talk about theme. I've had so many people talk to me about themes and this one sums it up for all. I also propose a theme I feel will resonate with all of us. There has been a lot of division in the community and we need to come together now more than any other time. Fact is folks there are many letters in our community LGBTQ and even some more that are tacked on depending on the situation. Regardless we are ALL STRONGER TOGETHER so therefore I propose the theme of the festival to be "Stronger Together" we will celebrate the uniqueness and diversity of the community as what our greatest strength is. So, I motion our theme be "Stronger Together". Simple, meaningful and powerful."*

Treasurer: *"Stronger Together" raises too many political issues, the slogan was used by Hillary Clinton in the US presidential election 2016 and has been suggested for use by Donald J Trump in 2020. I believe we should commemorate Stonewall 50th anniversary, therefor I suggest "Remembering Stonewall, our struggle continues".*

Outreach Director: *"I don't see it as political. I though Hillary used "I'm with Her". This was done in my committee, ad hoc, where this is what we came up with and it has many meanings not just political. I would hate to throw out a one-hour committee discussion to make changes. We had something similar minus stonewall... and decided it was simply too wordy. Stronger Together looks back on our past and moves on to our future."*

Chair: *"Okay, I'm going to speak as a Board member, not Chair for a second. Just like the logo, the theme should receive input from the Membership before we make any choices. As there is no second to iOn's motion, the motion fails."*

After some discussion on the reasons for and purposes of committees the Treasurer made an alternate motion that we allow the Membership to present their ideas to the Events Committee, and the Committee will choose the top three to be presented for the Board before the meeting for a vote in two weeks (at the meeting where we will also talk about the logo). The motion was seconded, voted upon and **passed unanimously**.

The Chair clarified: *“The alternate motion passes. The previous motion is superseded by the alternate. We will open to submissions from the Membership as soon as possible. The Events Committee will choose three to present to the Board PRIOR to the meeting at which we will choose one. Bear in mind, if an issue is found with a theme EVEN AFTER it has been chosen, it might have to be replaced. There are always legal, copyright, or ethical issues that we can't foresee.”*

b) Dates

The Outreach Director moved that the Festival should take place between June 14 and June 23, 2019.

The motion was seconded, voted upon and **passed unanimously**.

c) Other events

The Chair inquired whether there were any plans for events between now and June and if the board could be updated on those.

Outreach Director: *“Actually, since we need to focus on making us a welcoming center, I would rather not cause any confusion and give Starter and crew the room to make it right without having a crowd of people on the sim. If we do let's just do a single kick ass party.”*

Chair: *“What Starter is doing will be finished in two or three weeks. We need events for St. Patrick, Mardi Gras, etc. We can't sit idle until June. Mardi is MASSIVE for the LGBT community, it should be multiple days. My point is, iOn, and I think the rest of the Board will agree, we need to be amping it up, not down.”*

After some further discussion it was decided that there was going to be a Mardi Gras party here on March 5th, 2019.

XIV. Other business

a) New donation kiosks

The Chair informed that Second Pride have new kiosks available. They have more capabilities, and better reporting. They are on the same system as before, just an upgrade that didn't cost us a thing. They are available for any club or location that would like to place one out, just let Bock or myself know.

XV. Adjournment

The Chair inquired whether there was any additional business, seeing that there was none, the meeting was adjourned.